

# The Builders' ASSOCIATION<sup>SM</sup> LEADERSHIP COURSE



2021

## › Are you a rising leader in the construction industry or do you know someone who is?

This fall, The Builders' Association is bringing back its popular leadership course that helps build the industry's future by investing in our people.

The Builders' Leadership Course polishes the basics of communicating and dealing with people – the two greatest challenges every leader faces. This is a different type of educational program, not just in topic, but in delivery method. Unlike lecture and discussion-style classrooms, the Builders' Leadership Course is anchored in action, allowing participants to practice on the job and report on outcomes.

## › Details

**Location:** The Builders' Association Education & Training Center  
105 West 112th Avenue  
North Kansas City MO, 64116

**Date and time:** Five sessions, each four hours in length and starting at 12:30 p.m.:

- Oct. 18
- Nov. 29
- Nov. 1
- Dec. 13
- Nov. 15

**Cost:** \$1,150 per person

**Note:** Registration for the course is limited to 20 rising leaders, and the class is expected to fill quickly.



## › Key result areas:

- Remembering names
- Addressing groups comfortably and convincingly
- Exceptional listening skills
- Customer service skills
- Small-talk skills
- Memory enhancement
- Running more productive and efficient meetings
- Understanding the 40 principles of leadership
- Increased confidence

**Instructor:** Ken Bradford, founder of The Leaders Course and author of “Fearless and Persuasive Speaking”

## › What graduates of the program are saying:



“You will walk out of the five sessions knowing you are stronger where you were weak and more confident than the leader you were yesterday. Takes you to your next best level.”

– Susan Remington, Pro-Mechanical, LLC

“I am glad I did it. I am more comfortable speaking, I now remember names of people I meet, and my leadership skills have improved. Highly recommend this class to everyone.”

– Nick Ammon, HarenLaughlin Construction

“ Appreciate the energy and passion Ken shows. It made the class easy to understand and retain the content. I honestly think this is the best class I’ve attended. ”

– Matt Osborne, PCI